



## Visual Media Director

Blue Devil Productions mission is to enhance campus life and student engagement by bringing live music, comedy, and films to UW-Stout's campus. The Visual Media Director is a paid position on the Blue Devil Productions Executive Board and is responsible for creating, planning, and facilitating photography and videography projects for the organization.

### Position Responsibilities

- Serve as the primary videographer for most (if not all) Blue Devil Productions events, taking video of both performers and audiences to be used as promotional material for BDP.
- Shoot, edit, and produce video content for Blue Devil Productions for needs such as promotion, entertainment, recruitment, and others.
- Contribute to the Blue Devil Production's videography needs as video experience/expertise allow including storyboarding concepts, filming, conducting interviews, and editing videos to meet marketing and communication standards and needs.
- Suggest and implement ideas for photo essays and promotional shoots that will help Blue Devil Productions recruit and retain members and build community.
- Work with the Marketing Director to facilitate a plan to take and edit photos of all Blue Devil Productions events
- Maintain photo and video organizational system on a provided Hard Drive and Microsoft Teams including renaming files and folder management.

### Required Qualifications

- Ability to independently capture footage during events
- Understanding of post-production software such as Premiere, DaVinci, After Effects, Photoshop, Bridge, etc
- Access to basic videography equipment (camera, microphone, etc)
- Completion of PHOTO-130 and VID-200 by employment start date (or equivalent experience)

### Desired Skills

- Possess originality and creative thinking in pre-production skills such as storyboarding and scriptwriting
- Understanding of marketing principles and current social media trends
- Completion of or concurrent enrollment in PHOTO-330 and VID-310 by employment start date

### Time Commitment

- Average of 10-15 hours a week including approximately:
  - 3 hours of meetings including, general member meetings, executive board meetings, and one-on-one meetings with Executive Producer/Advisor
  - 3-7 hours assisting with weekly events
  - Minimum of 5 scheduled office hours to be held in the Blue Devil Productions office
- Evening and weekend hours are to be expected
- Student employees cannot exceed 25 hours a week for all on campus jobs per UW System policy